LETTER FROM PATRONS

Inspired by empathy, life experiences and our spiritual background, my wife and I have chosen this path in contributing our quota for the good of humanity.

Increasingly the world today continues to be ravaged with various diseases and pandemic, thereby cutting productive lives short in their prime.

While proper enlightenment, lifestyle modification and health consciousness may be strong preventive measures from the various plagues, access to proper lifestyle orientation as well as proper health care continues to be a challenge for most people for various reasons, be it financial or lack of adequate knowledge or even indiscipline.

Over the years, my wife and I have at one time or the other in our individual capacity supported various individuals anonymously on various challenges amongst which health treatment ranks the highest.

Also, our personal experiences have in no little way played a part in our outlook to charity. For example, I lost my dad to a chronic kidney disease about 32 years ago despite him having full access to the best-in-class health care treatment that there was at the time. With all sense of modesty, money was never an impediment to his treatment back then but, perhaps with more awareness around lifestyle modifications, things may have been different for him.

Needless to say, millions of ailing individuals still in their active years may not be privileged enough to access proper health care thereby significantly reducing their hope and chances of survival. It is with this in mind amongst others that we are motivated to positively impacting the lives of millions of individuals who do not have the right health lifestyle orientation or access to excellent health care.

In our desire to do more for humanity, we realise that setting up a Foundation gives us a structured platform to reach out to more needy individuals who ordinarily may not have direct access to us.

To this end, built on the tenets of painless, silent giving, transparency, integrity, accountability, as well as perfect charity, my wife and I will be working very hard to touch the lives of many through The BNO Foundation (BNOF).

In the immediate, medium, and long term, BNOF will seek support the fight against diseases such as cancer, acute and chronic kidney diseases, malaria, heart diseases, liver diseases, amongst other identified diseases.

The Foundation's funding which will comprise initially of Patron funding as well as subsequently from donors will be channelled to;

- Sponsorship and or contributions towards research tailored to medical treatment advancements.
- Health and lifestyle education and enlightenment.
- Sponsorship for periodic health screenings.
- Sponsorship for health treatments.

It is our hope that the Foundation which will outlive its Patrons will enable humanity to live a healthier, more productive, and more fulfilling life for the greater good of the society.

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Babajide Okuntola and Nneka Okuntola Co-Patrons